

Yash Sanghavi

61 KAREN PLACE EDISON, NJ
(732) 853-3909 • YSANGHAVI1@GMAIL.COM • YASHSANGHAVI.COM

EDUCATION

HONORS COLLEGE OF RUTGERS UNIVERSITY, NEW BRUNSWICK

Graduated: May 2019

Bachelor of Arts in Computer Science, Bachelor of Science in Business Analytics and Information Technology

- Cumulative GPA: 3.92 / 4.0

WORK EXPERIENCE

Facebook

August 2019–Present

Software Engineer – Paid Online Events: Menlo Park, CA

- Launched Paid Online Events, as a founding member of the engineering team, which went from launch to 10k active creators, 273k onboards, 100k monthly purchases, and over \$1.5 million paid to creators and small businesses in under 6 months
- Spearheaded the full-stack development of free access, education, music rights enforcement, early-bird discounts, an ads credit program and a creator home for Paid Online Events which collectively drove product usage and overall adoption
- Drove engineering excellence through alerts, dashboards, bug bashes, dead code deletion, front-end best practices and SEV fighting
- Influenced product direction through roadmap development, product reviewal and feedback, and alignment across XFN teams

Software Engineer – Branded Content: Menlo Park, CA

- Built insights for high value advertisers, facilitating a weekly revenue of \$1.24 million, to drive BC creation, growth, and efficacy
- Overhauled front end Relay architecture and UI/UX to improve page CTR by 55%, load time by 33%, and overall development speed

Deloitte Consulting LLP

June 2018–July 2018

Federal Business Technology Consulting Analyst: Washington D.C.

- Visualized Capital Bikeshare and Census Data using Tableau to provide growth recommendations to target low socioeconomic regions
- Overhauled an outdated manual testing system by engineering an automated Python script and Unified Functional Testing process
- Consolidated and presented client and system information to leadership through Visio flowcharts, PowerPoint decks, and internal tools

TD Ameritrade

May 2017–August 2017

Automated Software and Application Developer: Jersey City, NJ

- Practiced Agile methodology, including but not limited to: allocating story points to tickets, assigning work during weekly sprints, and organizing Scrum and Kanban boards on JIRA
- Developed scripts to set up associates' systems by setting system variables, structuring folders, and submitting security tickets
- Designed an authentication, profiling and visualization system for an automated Git branching and merging interface

Colgate-Palmolive Company

January 2017–May 2017

Software and Business Development Intern: Piscataway, NJ

- Reconciled difficulties clients were facing with SAP applications and created ABAP scripts to improve processes with the C2C team
- Forecasted future sales and expenses with the P2A team using financial planning Excel workbooks and SAP tools

EOIR Technologies

May 2016–August 2016

Full Stack Web Application Developer: Picatinny Arsenal, NJ

- Programmed an external link analysis graphing application to visualize friendly and combatant organizations and provide information on individual members based on relationships, statuses, and descriptions inputted through an integrated system

LEADERSHIP

Entractiv, Founder and Director of Business & Software Development

April 2018–August 2019

- Devised a smart mirror which provides meaningful information such as weather, real-time news, and traffic patterns to engage users
- Admitted to an NSF funded accelerator program and selected as semi-finalists at the Draper and Rutgers pitch competitions

RFInD, Co-founder & Business Development Lead

May 2016–October 2017

- Designed an emergency medical triage system using active and passive RFIDs to locate and track the status of critical patients
- Raised over \$10,000 through competition placement, pre-seed investors, and university funding

TECHNICAL SKILLS

Computer Languages/Frameworks: React JS, GraphQL, Relay, Javascript, Hack/PHP, Java, Python, Html & CSS, JavaScript, MySQL

Languages: English (Native), Gujarati (Native), Hindi (Intermediate), Spanish (Intermediate)

AWARDS AND MERITS

- Dean's List (All Years)
- Rutgers' Trustee Scholarship
- Road To Wall Street Program
- Beta Gamma Sigma
- Clinton Global Initiative
- IEEE Published Researcher
- Campus Hero Hack Award
- RISE Pitch Competition Winner
- Sangeet Visharad